

CyberSM

PREPARE | PREVENT | MITIGATE | RESTORE

TRAVELERS INSTITUTE® | TRAVELERS



Cyber: Prepare, Prevent, Mitigate, Restore

EMPOWERING ORGANIZATIONS TO TACKLE EVOLVING CYBER THREATS

Cybersecurity threats affect businesses and organizations of all sizes. Recognizing that education is a critical component to protecting any organization, the Travelers Institute is promoting cybersecurity awareness through **Cyber: Prepare, Prevent, Mitigate, Restore**, an educational initiative convening public- and private-sector decision makers across industries with today's foremost cyber thought leaders.

National Symposium Series

Through a variety of public-private partnerships, the Travelers Institute hosts free cybersecurity symposia for leaders at small and mid-sized businesses and organizations. Attendees learn how to prepare for and respond to common cyber threats and vulnerabilities, such as:



Employees



Vendors



Ransomware



Social engineering



Hackers



Denial of service

“The Internet of Things, cloud computing and increased use of mobile devices are rapidly expanding the surface area for cyber attacks. Recognizing that education is a critical first step in mitigation, we are committed to raising awareness about evolving cybersecurity risks and what businesses can do to protect themselves.”

ALAN SCHNITZER
Chairman and CEO,
Travelers



The Threat Landscape

“We’ve seen a marked increase in social engineering fraud, adding a human element into a data breach. It’s moved from just phishing into more sophisticated schemes, where hackers are fooling companies into thinking they represent a senior official or a vendor.”

– Tim Francis, Vice President, Enterprise Cyber Lead, Travelers



Prepare

“The Internet of Things is creating new security vulnerabilities and entry points onto a network. It’s important that when thinking about security, businesses are thinking about every device that’s connected to their network.”

– Bill Detwiler, Managing Editor, TechRepublic and Tech Pro Research



Prevent

“I would advise customers to talk to their bank about how they can better secure their organization, particularly in online banking. Multifactor authentication is key.”

– Jason Ritchie, Assistant Vice President, Federal Reserve Bank of Dallas, Houston Branch



Mitigate

“It is important to have a breach coach, because breaches can be incredibly complicated. Having one person to ‘quarterback’ and navigate all the issues will help a company immensely in the long run.”

– Sian Schafle, Partner, Lewis Brisbois Bisgaard & Smith LLP



Restore

“If you engage the FBI up front, good investigative action can contribute to remediation efforts. Likewise, good remediation efforts can preserve key investigative information.”

– Brett Leatherman, Assistant Section Chief, Federal Bureau of Investigation

Travelers Institute

Travelers established the Travelers Institute as a means of participating in the public policy dialogue on matters of interest to the property casualty insurance sector, as well as the financial industry more broadly. The Travelers Institute draws upon the industry expertise of Travelers’ senior management and the technical expertise of its risk professionals and other experts to provide information, analysis and recommendations to public policymakers and regulators. Learn more at travelersinstitute.org.

Learn more: travelersinstitute.org/cyber

Contact: Jessica Legnos Kearney, Executive Director
860.277.0903 | jlkearne@travelers.com