



Cyber Insurance: Get More Than a Policy

The Leading Cyber Insurance Provider for SMEs | cowbell.insure

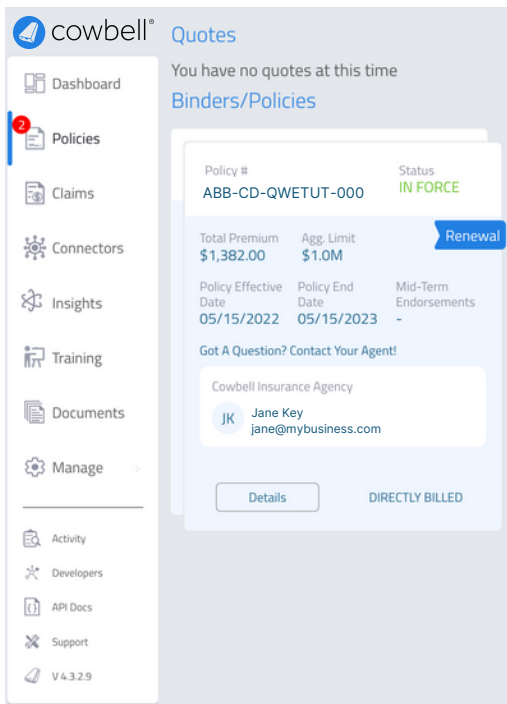




Why Cowbell for SMEs

Cyber Insurance | Risk Insights | Risk Mitigation | Post-Breach Services

Cowbell Prime™ is our standalone cyber insurance program designed for small and medium-sized enterprises (SMEs) with up to \$500 Million in revenue. Cowbell Prime delivers coverage for a wide range of cyber incidents, including email scams, ransomware attacks, social engineering, and more. Powered by artificial intelligence and thousands of data points, Cowbell Prime provides you with a cyber policy tailored to your organization's unique risk exposures.



Manage Your Cyber Insurance Online

- ✓ View your risk assessment; compare to peers.
- ✓ Review quotes.
- ✓ Work with your agent to customize your quote.
- ✓ Attest to company information.
- ✓ Sign policy documents, pay and activate policy.
- ✓ Get your Certificate of Insurance.

Get your policy in 5 mins



More than Insurance

Policyholders and non-policyholders can access our platform to get a free cyber risk assessment with Cowbell Factors and Cowbell Insights.



Closed-Loop Risk Management

Assess | Improve | Insure | Respond

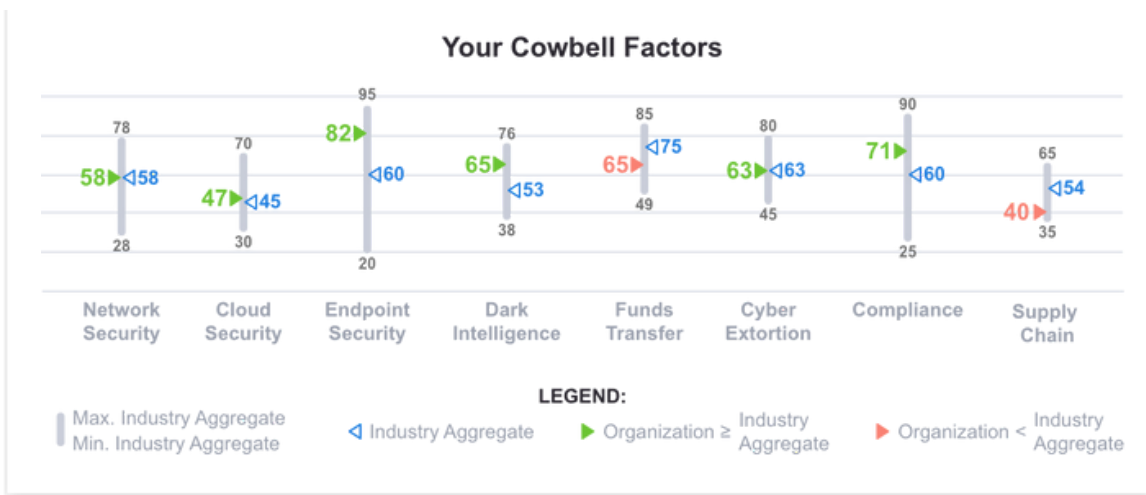
We believe that you should not only hear from your insurer after an incident. Your cyber policy should provide value from Day One and throughout its entire policy period. Using closed-loop risk management, you can proactively mitigate risks through continuous risk assessment and risk improvement.

Assess Your Cyber Risk Through Cowbell Factors and Cowbell Insights

Cowbell Factors™

Cowbell Factors continuously benchmark your organization's risk level using external data, firmographics, claims data, dark web intelligence, and more. You get immediate answers to the following questions:

- Is my business more or less secure than my industry average?
- Where does my business face the most significant cyber risk exposures?
- Do I have information leaked on the dark web?





Cowbell Insights™

Cowbell Insights guide you on how to remediate security weaknesses and improve your Cowbell Factors. We are tracking thousands of potential security issues.

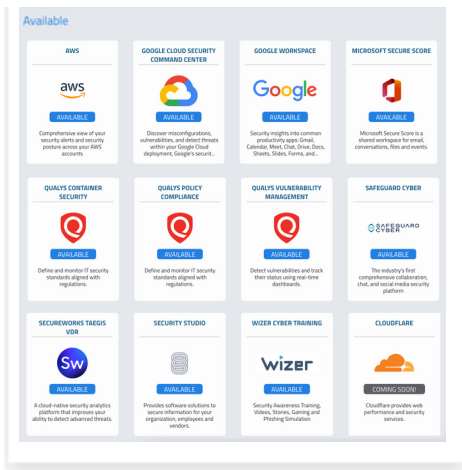
Actionable	Description	Data Source	Most Impacted CIs	Severity
	Risk associated with services and infrastructure attack surface of weakest sub-network	Cowbell Cyber	Network Security	MEDIUM
	Issues with nature & volume of observable peer relationships	Cowbell Cyber	Network Security	HIGH
	mismanagement	Cowbell Cyber	Compliance	LOW
	if Factor better than industry by 11 points	Cowbell Cyber	Company Aggregate	INFO
	object@2 a. 5. Prototype pollution attack when using ..._api?Open=Deep in 7. 26. CVE-2020-8020 CVE-2019-1380	Cowbell Cyber	Company Aggregate	MEDIUM
	jection Firewall. An attacker may try to inject various attack patterns either manually or using automated scanners. An automated scanner may send hundreds of attack vectors and patterns to validate an attack, there are also chances for the application to get DoS or (Denial of Service)	Cowbell Cyber	Endpoint Security	MEDIUM
	Attackers may gather more information from subdomains/subnets relating to the parent domain. Attackers may even find other services from the subdomains and try to learn the architecture of the target. There are even chances for the attacker to find vulnerabilities as the attack surface gets larger with more subdomains discovered.	Cowbell Cyber	Network Security	MEDIUM

Every Cowbell Insight comes with a comprehensive explanation on how to address the security weakness.

Cowbell Connectors™

Activate connectors to get a deeper assessment with answers to the following:

- Are security best practices applied to my cloud applications and email service?
- Is multi-factor authentication (MFA) applied everywhere?
- Are system vulnerabilities patched in a timely manner?



It takes only a few clicks to activate connectors to the most commonly used cloud and security services.

OPTIMIZE YOUR PREMIUM

After activating a connector, you become eligible for a **5% premium credit**.*

*for Prime 250 policyholders only.

Resources bundled with every policy

Support from our risk engineering team

Any questions on implementing cybersecurity measures, like MFA or backups? Our risk engineering team is happy to help.

 Incident response plan templates are available on our website for policyholders and non-policyholders alike.

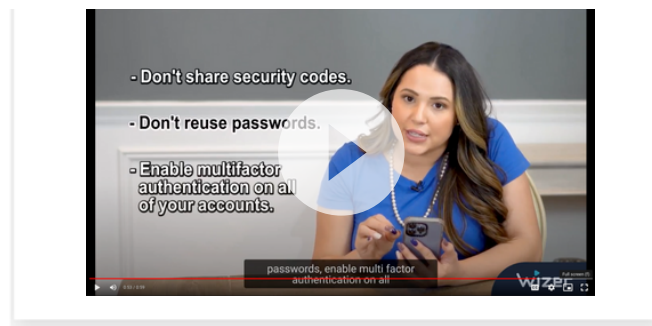


Cowbell Rx

Cowbell Rx is Cowbell's partner referral network - the first of its kind in the industry. On Cowbell Rx, you will find dozens of cybersecurity solutions ranging from backup, and penetration testing to full-blown outsourcing cybersecurity management so that you can easily fill gaps in your security posture.

Cyber Awareness Training for Your Employees

Cowbell partners with Wizer for cybersecurity awareness training. From our platform, enroll in Wizer and administer an employee training program with educational 1-minute videos.



5 Steps to proactively manage your cyber risks.

- ✓ Ask your insurance agent for a quote and get a standalone cyber policy.
- ✓ Sign up to access our platform at <https://cowbell.insure/for-businesses/>.
- ✓ Review your Cowbell Factors and understand your cyber risk exposures.
- ✓ Follow recommendations from Cowbell Insights.
- ✓ Enroll your employees in cybersecurity awareness training.

The Leader in Cyber Insurance for SMEs

Cowbell delivers standalone and individualized cyber insurance to small and medium-sized enterprises (SMEs). Cowbell's cyber policies include risk insights and assessment, breach coaches, cybersecurity awareness training, and more.

